



EVEN GUTSIER PRESENTING

Practical skills to help take your presentations
from effective to inspirational.



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WANT TO INSPIRE A GROUP TO MAKE POSITIVE CHANGE?



You've got a message that you're eager to share with others - perhaps it's your team's roadmap for the future, your organisation's vision or something very close to your heart like inspiring social change.

You want others to be as excited about your cause as you are. In fact, you want to enlist their help in making this change happen.

When you present your message, you look into the audience and notice a sea of blank faces - along with the odd person "catching up on emails" on their smartphone.

Are they not seeing the big picture? Where is the excitement in the room?

That's when the fear sets in and the realisation that perhaps you're standing alone in your vision.

You need to pull some real pizzaz to build an emotional connection with the room.

NEED THE FUNDAMENTALS?

Try Gutsy Presenting, the pre-requisite to this advanced program.

It's time that you made an impact

TACTICIAN have analysed the exceptional presenters of the last few decades and uncovered the strategies that helped them connect emotionally with their audience to leave a lasting impression (even decades after they shared their message).

While some seem to be 'born with' the gift of inspiring others, for most, it's simply about putting the time in to learn and practice implementing the right tactics. That's right, being an inspiring presenter can be a learnt skill.

You'll need the right guidance of course. Someone who'll challenge you and build your confidence. And finally, you need a safe environment to learn. Because it's going to get messy before the magic happens!

TACTICIAN have created one of the most powerful advanced presentation skills programs - Even Gutsier Presenting - for those who are dedicated to moving from being a great presenter to an inspirational one.

WHAT IS EVEN GUTSIER PRESENTING?



TACTICIAN's Even Gutsier Presenting builds from where Gutsy Presenting left off - focussing on the art of stagecraft and the use of emotion to lift your presentations from effective to inspirational.

What will you gain?

At the end of TACTICIAN's Even Gutsier Presenting you will:

- Understand your own individual fears, and implement tactics to push through them
- Know how to use emotion to positively influence others
- Be able to command and work a stage when faced with larger audiences
- Have the ability to communicate the intent behind your words to engage and persuade your audience
- Know how to prepare and rehearse high stakes communications professionally
- Be able to develop advanced visual aids and the tactics to interact with them effectively.
- Deliver memorable presentations that lift the your own and your organisation's profiles

WALK AWAY WITH THE ABILITY TO TAKE CHARGE OF AND POSITIVELY INFLUENCE YOUR OWN AND YOUR ORGANISATION'S REPUTATION.

“ Thank you for the last two days. It was challenging, entertaining, confronting, honest and right on point. Even better than I had anticipated.

Senior Leader, QLD Government

PROGRAM NUTS 'N' BOLTS



PRE-PROGRAM ANALYSIS



Brief and effective in highlighting individuals' specific development objectives and benchmarking their current level of capability and confidence.

From there, TACTICIAN provides customised assignments to start the learning and prepare participants for group coaching.

GROUP COACHING



Powerful forums to target the group's specific objectives, including:

- a. Understanding your anxiety and its drivers
- b. Tactics to minimise the impact of your anxiety
- c. Uncovering your own unique strengths and limitations
- d. Advanced presentation structures (including emotion overlays)
- e. Stagecraft skills
- f. Professional use of large forum verbal and visual technology
- g. Keeping control through the Q&A
- f. Simulated presentations and professional guidance

Participants walk away with a comprehensive 'how to' guide for all aspects of the art of presenting.

SPONSOR ROI



Participants fortunate enough to receive an investment in their professional development will be accountable to demonstrate their increased capability and confidence to their sponsors through a live or digitally captured simulation.

POST-PROGRAM SUPPORT



For those committed to mastering the art. My Personal Tactician is membership-based professional development provides ongoing support and guidance 'when you need it' from a range of Tacticians.

Visit www.mypersonaltactician.com.au

AN EVEN GUTSIER EXPERIENCE



You'll be immersed in a realistic environment to challenge you and increase your confidence.

The lights will be on, you'll feel the anticipation from the moment you walk into the room. You will be immersed in a realistic environment to experience the pressures of a high stakes communication event (such as such as an industry seminar, stakeholder gathering or internal road-show) in a safe environment.

Group sizes are kept small (maximum 10) so trust and respect are quickly established, and ample feedback and attention are given to each participant to meet outcomes.

Participants' learning is accelerated through some of the latest learning techniques including customised simulations, video capture, virtual reality and digital support resources.

TACTICIAN walk their talk, investing in professional intimacy with participants and create a learning environment built on mutual trust and respect. This ensures participants approach learning without their "armour" so we can cut the BS and simply focus on learning to be a great communicator.

Our programs come with our signature style of guidance starting from the very first interaction. We're honest, we're direct - it's what we're known and respected for and it's the basis of all we do.

The gutsy experience will challenge you and, if you've got the guts, guide you to a capability and confidence level you never thought possible.

GET IN TOUCH

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WHO ARE TACTICIAN?



**Honest Guidance.
Practical Solutions.
Simple Tactics.**

TACTICIAN specialise in helping you execute strategy. From delivering one-on-one guidance to building the skills that leaders, influencers, entrepreneurs and business developers need – we help you to get stuff done!

How do we get results? We're known for the way we turn our decades of experience into something simple and practical.

But most of all it's our honest and direct guidance. It's what we're known and respected for and it's the basis of all we do. It challenges you and if you've got the guts, it's the catalyst for lasting change.

All of our Tacticians are industry renowned, highly-skilled in the art of influence and well-practised in delivering guidance.

TACTICIAN Directors



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