

EVEN GUTSIER *Presenting*



Practical skills to help take your presentations from effective to inspirational

TACTICIAN have analysed the exceptional presenters of the last few decades and uncovered the strategies that helped them connect emotionally with their audience to leave a lasting impression (even decades after they shared their message).

While some seem to be 'born with' the gift of inspiring others, for most, it's simply about putting the time in to learn and practice implementing the right tactics. That's right, being an inspiring presenter can be a learnt skill.

You'll need the right guidance of course. Someone who'll challenge you and build your confidence. And finally, you need a safe environment to learn. Because it's going to get messy before the magic happens!

Program nuts and bolts

- Brief and effective, our pre-program analysis highlights individuals' specific development objectives and benchmarks their current capability and confidence levels.
- The group coaching phase will target the group's specific objectives. Participants will walk away with a comprehensive 'how to' guide for all aspects of the art of presenting.
- Participants will be accountable to their sponsor, to demonstrate their increased capability and confidence through a live or digitally captured simulation.

**YOU'LL BE IMMERSSED IN A
REALISTIC ENVIRONMENT TO
CHALLENGE YOU AND INCREASE
YOUR CONFIDENCE**

What will you gain?

- ✔ Understand your own individual fears and implement tactics to push through them
- ✔ Know how to use emotion to positively influence others
- ✔ Be able to command and work a stage when faced with larger audiences
- ✔ Have the ability to communicate the intent behind your words to engage and persuade your audience
- ✔ Know how to prepare and rehearse high stakes communications professionally
- ✔ Be able to develop advanced visual aids and the tactics to interact with them effectively
- ✔ Deliver memorable presentations that lift the your own and your organisation's profiles



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