

# GUTSY

## *Presenting*

Practical skills to help you creatively and persuasively pitch and present

In over three decades of experience, we've learnt that capable presenters have two things in common:

1. They have taken the time to learn the skills required to present, and
2. They have the guts to face their fears and build confidence by taking action

Being a capable presenter is a learnt skill. This program teaches you how to deliver effective presentations both in person or to a virtual audience. It highlights the key skills needed to be a persuasive presenter and gives you tactics to help you engage your audience.

### Program nuts and bolts

- Brief and effective, our pre-program analysis highlights individuals' specific development objectives and benchmarks their current capability and confidence levels.
- The group coaching phase will target the group's specific objectives (perhaps preparing for a major conference or investment pitch). Participants will walk away with a comprehensive 'how to' guide for all aspects of the art of presenting.
- Participants will be accountable to their sponsor, to demonstrate their increased capability and confidence through a live or digitally capture simulation.

### TACTICIAN STAT

98% OF PEOPLE SAY THEIR GREATEST FEAR  
WHEN PRESENTING IS BEING JUDGED

### What will you gain?

- ✓ Increased confidence and the ability to manage your fears (and nerves!) more effectively
- ✓ A simple and practical framework to help you structure your pitch or presentation in minutes
- ✓ An understanding of the different elements that make up a persuasive presentation
- ✓ The ability to look more professional by controlling your eyes, hands, voice and movement
- ✓ A desire to present more



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